

Now you can promote your business to anyone with a cell phone!



Mobi Managed Services (Mobi MS) can now provide a platform using text messaging (SMS), mobile web and the internet. Mobi MS links all forms of advertising; coupons, brochures, magazine ads, billboards and multi media advertising, with a user friendly service that will allow you to manage your marketing programs.

How it works

1. Text the keyword "OIG" to 843644.
2. You'll receive a text message back from 843644 with details along with a mobi link to OIG's mobi website.
3. Click, view or tour mobile websites instantly on your mobile device just as you would on your PC.

If your phone or PDA is WEB enabled enter theoig.mobi

Our Online Software Package Allows You To

- Text current rates to travelers on a daily basis
- Provide directions to your business
- Take a tour and view pictures of your hotel
- Text coupon offers
- Take a guest survey
- Text blast announcements
- Text to win promotions

THE OFFICIAL INTERSTATE GUIDE
1-800-919-0696
WWW.THEOIG.COM or WWW.THEOIG.MOBI

8277 Western Way Cir Jacksonville, FL 32256 (904) 737-4477 Jacksonville, I-95 Exit 341 00

Get Web Discounts
Mobile Web Text "FL5049" to 843644

- All New Suites
- **FREE** Hot Breakfast Buffet
- **FREE** Wireless Internet
- Business Center
- Fitness Center and Outdoor Pool
- All Non-Smoking Suites Complete w/ Refrigerators & Microwaves

1-4 People
\$64.00
 King Room

Directions: I-95 Exit 341, East One Block Hotel On Right. Only valid for one night. Not Valid with Prior Reservations W/Coupon at Check-in. Based on Availability. Not valid with other discount, during holidays or special events.

We Fill Empty Rooms Throughout The Southeast!

Text OIG to 843644

Official Interstate Guide
 1-800-919-0696
 WWW.THEOIG.COM

YOUR TRIP TO NORTH CAROLINA & SOUTH CAROLINA STARTS HERE

Text OIG to 843644

Econo Lodge **HomeWay Inn**

Ask for the Special Senior & Family Rate and save 15% at participating Choice Hotels.

We'll see you there 877.228.5160

GET HOTEL DISCOUNTS
Text "OIG" To 843644

SPECIAL OFFERS • COUPONS • DIRECTIONS & MORE!